

# CAMPAIGN REPORT

## Campaign Summary

### Name: Florida Prepaid College Savings Plan Email #1

From/Brand:	Florida 529 College Savings Plan		
Headline:	Open a Florida 529 Savings Plan and get a welcome bonus		
Broadcast Date:	10/17/2023		
Audience:	575,000	ID:	1911006
Views:	122,418	Clicks:	9,241
View %:	21.29%	Click %:	1.61%

## Campaign Creative



### Big Dreams Start Early

As you go through the journey of parenting, it's only natural to imagine your child's future.

For over 30 years, Florida Prepaid has helped more than one million families successfully save for higher education. We offer two plans to fit all budgets and savings goals.

- Our 529 Prepaid Plans are risk-free. Simply pick a plan and lock in future college costs for less.
- Our 529 Savings Plan is the most flexible way to save for college, allowing you to save what you can, when you can.
- Both 529 plans are tax-free and can be used in-state or nationwide.

[CLICK HERE](#)  
ENTER TO WIN A \$1,000 FLORIDA 529 SAVINGS PLAN SCHOLARSHIP CONTRIBUTION!

+  
Enroll in a Florida 529 Savings Plan by **October 29, 2023** and earn a **\$50** account contribution.

[Learn how you can save for higher](#)

## CAMPAIGN STATS

Views | 21.29 % Total Views 122,418



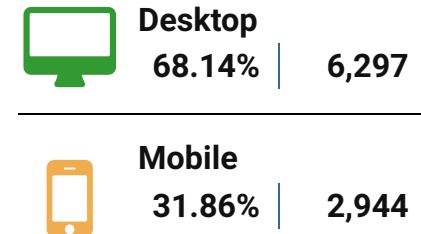
Clicks | 1.61 % Total Clicks 9,241



CTVR | 7.55 %



## Clicks by Device



## CLICKS BY WEB BROWSER



4,968  
Chrome



832  
Edge



532  
Firefox



2,752  
Safari



157  
Other

## LINK SUMMARY



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As you go through the journey of parenting, it's only natural to imagine your child's future.

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- Our 529 Savings Plan is the most flexible way to save for college, allowing you to save what you can, when you can.
- Both 529 plans are tax-advantaged and can be used in-state or nationwide.

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ENTER TO WIN A \$1,000 FLORIDA 529 SAVINGS PLAN SCHOLARSHIP CONTRIBUTION!

+  
Enroll in a Florida 529 Savings Plan by **October 29, 2023** and earn a **\$50** account contribution!

**Learn how you can save for higher education on your terms**



Have questions? We're here to help.  
Monday-Friday, 8am to 6pm ET  
customerservice@florida529.com | 1-800-552-4723



[www.florida529.com](http://www.florida529.com)  
Florida Prepaid College Fund  
PO Box 1501, Tallahassee, FL 32344 USA

Index	Link URL	Clicks	%
1	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$</a>	675	7.30%
2	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$</a>	5,969	64.59%
3	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/partner-lead-form/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeFgRDR1\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/partner-lead-form/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeFgRDR1\$</a>	2,102	22.75%
4	<a href="https://urldefense.com/v3/_https://youtu.be/AQ-xtVuxod4_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeBQ918Zs\$">https://urldefense.com/v3/_https://youtu.be/AQ-xtVuxod4_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeBQ918Zs\$</a>	1	0.01%
5	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$</a>	399	4.32%
6	<a href="https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeUeYdqS\$">https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeUeYdqS\$</a>	3	0.03%
7	<a href="https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeYvIty3D\$">https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid_!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeYvIty3D\$</a>	1	0.01%
8	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_/!!JCx0jGvWGc6Hy5YNCDOmYA!SOnaHQ3PzniEubXXJ632NsG28XBABbs5Ys4JL19hNbw3I_30uaRkrNBbZnG9hg0wFmV5-7UyeWJqFtYI\$</a>	91	0.98%
		<b>9,241</b>	

# CAMPAIGN REPORT

## Campaign Summary

### Name: Florida 529 College Savings Plan 11 27

From/Brand:	Florida 529 College Savings Plan		
Headline:	The smartest Cyber Monday gift is right here - only valid until December 3		
Broadcast Date:	11/27/2023		
Audience:	575,000	ID:	1940000
Views:	86,179	Clicks:	9,515
View %:	14.99%	Click %:	1.65%

## Campaign Creative



You Give. You Receive. Everyone Rejoices!

The season's smartest gift!

As you sift through your child's wish list this season of giving, remember that the greatest gift you can give is a future full of possibilities.

Risk-free Florida Prepaid College Plans let you lock in future tuition costs at today's Plan prices, and Florida Prepaid handles the rest. Plans start at just \$45/month.

Enroll your child in a Prepaid Plan today using promo code CYBER2023 and get a \$100 Amazon.com gift card. You can use it to treat yourself or the loved ones on your shopping list!

[Enroll for free](#) now through December 3, 2023.

[GIVE THE GIFT OF COLLEGE](#)

Cyber Monday offer is valid now through December 3rd. Dominity, Local Fee and Tuition Differential Fee Plans are not included in this promotion. If residency verification has been completed, Amazon.com gift cards will be sent to the Account Owner's email address by Friday, December 15, 2023. [See promotion rules.](#)

## CAMPAIGN STATS

Views | 14.99 % Total Views 86,179



Clicks | 1.65 % Total Clicks 9,515



CTVR | 11.04 %



## Clicks by Device



Desktop

70.03%

6,663



Mobile

29.97%

2,852

## CLICKS BY WEB BROWSER



5,873  
Chrome



703  
Edge



488  
Firefox



2,229  
Safari



222  
Other

## LINK SUMMARY



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Risk-free Florida Prepaid College Plans let you lock in future tuition costs at today's Plan prices, and Florida Prepaid handles the rest. Plans start at just \$45/month.

Enroll your child in a Prepaid Plan today using promo code CYBER2023 and get a \$100 Amazon.com gift card. You can use it to treat yourself or the loved ones on your shopping list!

Enroll for free now through December 15, 2023.

GIVE THE GIFT OF COLLEGE

Cyber Monday offer is valid now through December 3rd. Dormitory, Local Fee and Tuition Differential Fee Plans are not included in this promotion. It is valid for new accounts only. One digital gift card will be sent to the account owner's email address by Friday, December 15, 2023. See promotion rules.



Have questions? We're here to help.

Monday - Friday, 8am to 8pm ET

customerservice@floridaprepaid.com | 1-800-334-4722



# CAMPAIGN REPORT

## Campaign Summary

Name: Florida Prepaid Givebacks Email #3

From/Brand:	Florida 529 College Savings Plan		
Headline:	Prepaid College Plans starting at \$34 a month		
Broadcast Date:	02/22/2024		
Audience:	575,000	ID:	2001861
Views:	121,441	Clicks:	11,973
View %:	21.12%	Click %:	2.08%

## Campaign Creative



### Lowest Prices in Ten Years

Prepaid Plan prices have been reduced by up to 25% this year, now starting at just \$34/month.

Start with a 1-Year University Plan and enjoy risk-free, never-lose-your-investment college savings. We'll manage the rest so you don't have to.

Prepaid Plans provide a simple, affordable way to save for college tuition and fees and/or dormitory housing and allow you to lock in your plan price and make fixed monthly payments.

Use the [Prepaid Plan online pricing tool](#) to determine what the various plans cost based on a child's age, as well as explore the different payment options available.

One year of college saved is one less year they will have to borrow.

[START TODAY](#)

Have questions? We're here to help.  
Monday - Friday, 8am to 8pm ET  
[customerservice@florida529plans.com](mailto:customerservice@florida529plans.com) | 1-800-552-4723



FLORIDA

## CAMPAIGN STATS

Views | 21.12 % Total Views 121,441



Clicks | 2.08 % Total Clicks 11,973



CTVR | 9.86 %



## Clicks by Device

	Desktop	68.41%	8,191
	Mobile	31.59%	3,782

## CLICKS BY WEB BROWSER



6,378  
Chrome



1,236  
Edge



754  
Firefox



3,248  
Safari



357  
Other

## LINK SUMMARY



### Lowest Prices in Ten Years

Prepaid Plan prices have been reduced by up to 25% this year, now starting at just \$34/month.

Start with a 1-Year University Plan and enjoy risk-free, never-lose-your-investment college savings. We'll manage the rest so you don't have to.

Prepaid Plans provide a simple, affordable way to save for college tuition and fees and/or dormitory housing expenses. You can lock in your plan price and make fixed monthly payments.

Use the [Prepaid Plan online pricing tool](#) to determine what the various plans cost based on a child's age, as well as explore the different payment options available.

One year of college saved is one less year they will have to borrow.

[START TODAY](#)

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[www.floridaprepaid.com](#)  
PO Box 6557, Tallahassee, FL 32314

Index	Link URL	Clicks	%
1	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu4GbRcA\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu4GbRcA\$</a>	753	6.29%
2	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu4GbRcA\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu4GbRcA\$</a>	7,178	59.95%
3	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/prepaid-plans/plans-and-pricing/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEt7ugI0\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/prepaid-plans/plans-and-pricing/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEt7ugI0\$</a>	276	2.31%
4	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$</a>	3,051	25.48%
5	<a href="https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEoPDcD4\$">https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEoPDcD4\$</a>	18	0.15%
6	<a href="https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu7KMGa\$">https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid/_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEu7KMGa\$</a>	56	0.47%
7	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$</a>	513	4.28%
8	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_!JCxOjGvWGc6Hy5YNCDOmYA!WyyPB84BeOJXvQgvxIutMpPQikN1k5sQn1AcpK0zOd6S9hwHDKLdjRL9Gra43EDjJLP-mDPEqvc93w\$</a>	128	1.07%
		<b>11,973</b>	

# CAMPAIGN REPORT

## Campaign Summary

### Name: Florida Prepaid 529 College Savings Plan Email #4

From/Brand:	Florida 529 College Savings Plan		
Headline:	Don't Miss Out on 2024 College Savings Plan Prices		
Broadcast Date:	04/09/2024		
Audience:	575,000	ID:	2031521
Views:	125,165	Clicks:	12,645
View %:	21.77%	Click %:	2.20%

## Campaign Creative



FLORIDA  
PREPAID



### Prepaid Plans start at just \$34/month

You have just a few weeks left to lock in a Prepaid Plan at the lowest prices in 10 years, starting at just \$34/month.

Open Enrollment ends April 30, 2024, and this is the last time Florida families can lock in this year's historic prices to cover future tuition costs.

- Prepaid Plans provide a simple, affordable way to save for college tuition and fees and/or dormitory housing and allow you to lock in your plan price and make fixed monthly payments.
- Start with a 1-Year University Plan and enjoy risk-free, never-lose-your-investment college savings. We'll manage the rest so you don't have to. You can always add another year as your budget allows.

Use the [Prepaid Plan online pricing tool](#) to explore plans and payment options

[LEARN MORE](#)

Have questions? We're here to help.

Monday - Friday, 8am to 6pm ET  
[customerservice@florida529plans.com](#) | 1-800-552-4723

## CAMPAIGN STATS

Views | 21.77 % Total Views 125,165

Clicks | 2.20 % Total Clicks 12,645

CTVR | 10.10 %

## Clicks by Device

	Desktop	70.21%	8,878
	Mobile	29.79%	3,767

## CLICKS BY WEB BROWSER



6,543  
Chrome



1,313  
Edge



762  
Firefox

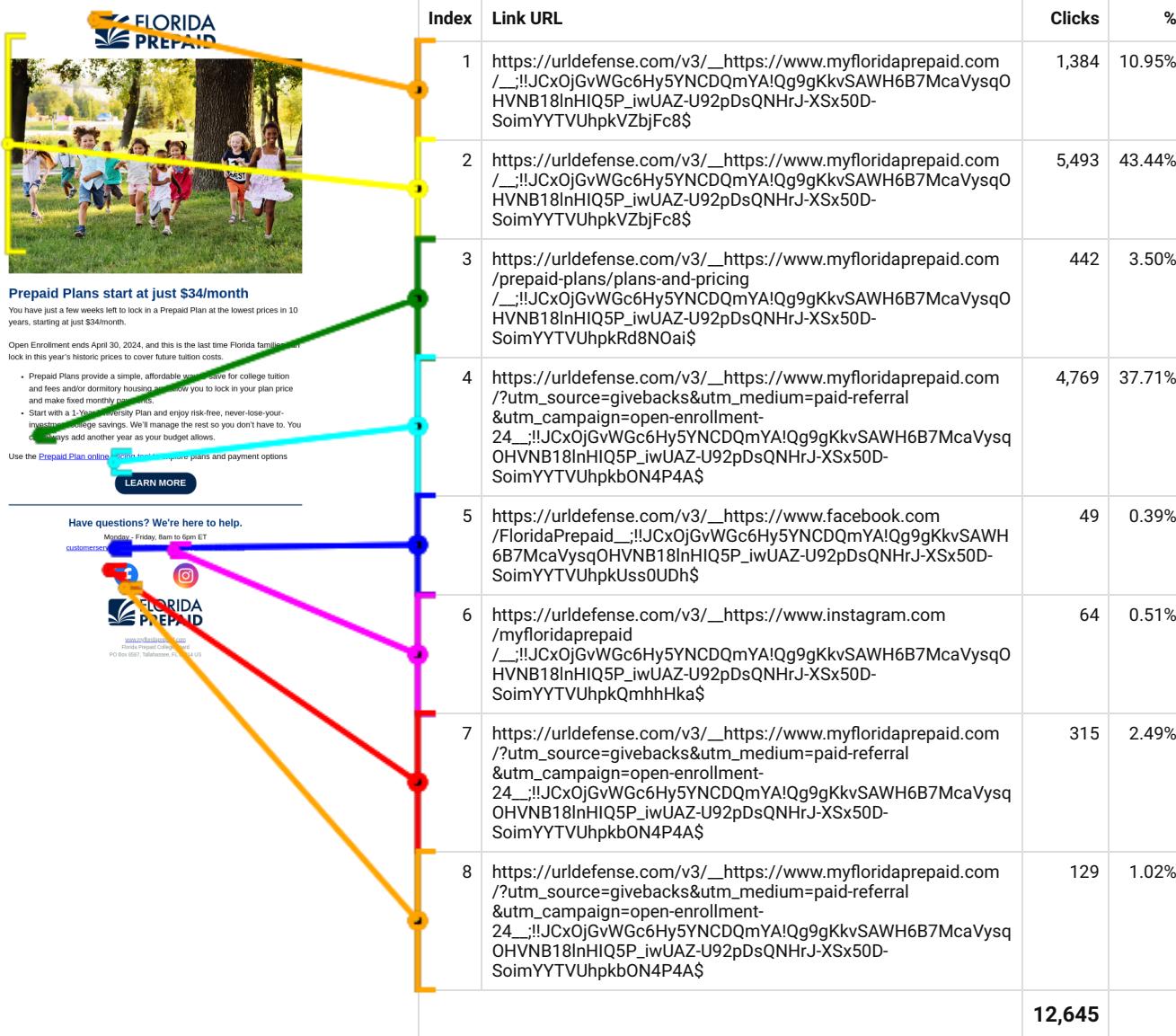


3,755  
Safari



272  
Other

## LINK SUMMARY



Index	Link URL	Clicks	%
1	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkVZbjFc8\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkVZbjFc8\$</a>	1,384	10.95%
2	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkVZbjFc8\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkVZbjFc8\$</a>	5,493	43.44%
3	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/prepaid-plans/plans-and-pricing/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkRd8NOai\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/prepaid-plans/plans-and-pricing/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkRd8NOai\$</a>	442	3.50%
4	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$</a>	4,769	37.71%
5	<a href="https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkUss0UDh\$">https://urldefense.com/v3/_https://www.facebook.com/FloridaPrepaid_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkUss0UDh\$</a>	49	0.39%
6	<a href="https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkQmhkhka\$">https://urldefense.com/v3/_https://www.instagram.com/myfloridaprepaid/_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkQmhkhka\$</a>	64	0.51%
7	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$</a>	315	2.49%
8	<a href="https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$">https://urldefense.com/v3/_https://www.myfloridaprepaid.com/?utm_source=givebacks&amp;utm_medium=paid-referral&amp;utm_campaign=open-enrollment-24_;!JCxOjGvWGc6Hy5YNCDOmYA!Qg9gKkvSAWH6B7McaVysqOHVNB18lnHIQ5P_iwUAZ-U92pDsQNHrJ-XSx50D-SoimYYTVUhpkbON4P4A\$</a>	129	1.02%
		<b>12,645</b>	

## GEOGRAPHY

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[ State ]  
( FL ) - Florida

## SELECTS

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[ Presence of Children ]  
Presence of Children

[ Age of Children ]  
0 - 3  
4 - 7

[ Household Income ]  
\$100,000 - \$124,999  
\$125,000 - \$149,999  
\$150,000 - \$174,999  
\$175,000 - \$199,999  
\$200,000 - \$249,999  
\$250,000 - \$299,999  
\$300,000 - \$399,999  
\$400,000 - \$499,999  
\$500,000 Plus